



QUEEN OF THE CRAW

KIDS PAGEANT SPONSORSHIP PACKET

Hosted by the Robertson County Sports Alliance

About Our Pageant

Queen of the Craw is a youth-focused pageant celebrating confidence, creativity, kindness, and character in children. Our mission is to provide a positive, age-appropriate experience that helps children build self-esteem, and a strong sense of community involvement. This event brings together families, local businesses, and community leaders to support and encourage our youth in a fun, uplifting environment.

Why Sponsor Our Pageant?

By becoming a sponsor, your business will:

- Support local children and families
- Gain visibility with a family-centered audience
- Be recognized as a community-focused business
- Build brand loyalty within the community

How Sponsorship Helps

Funds raised through sponsorships help cover:

- Venue and production costs
- Awards and crowns
- Program printing
- Event staffing and safety
- Scholarships and future opportunities for the youth



TITLE Sponsor — (\$1,500)

- Recognition as “Queen of the Craw Presented By [Business Name]”
- Largest logo on all event materials
- Verbal recognition throughout the event
- Full-page ad in event program
- Social media promotion
- Vendor table at the event
- Opportunity to present awards

PLATINUM Sponsor — (\$1,000)

- Prominent logo placement on signage and program
- Full-page ad in program
- Verbal recognition during event
- Social media promotion
- Vendor table

GOLD Sponsor — (\$500)

- Logo placement in program
- Half-page ad
- Verbal recognition
- Social media mention

SILVER Sponsor — (\$250)

- Business name listed in program
- Quarter-page ad
- Social media thank-you

BRONZE Sponsor — (\$100)

- Business name listed in program
- Group social media recognition

ADDITIONAL Sponsorship Options

- Gift Bag Sponsor
- Award Sponsor (Best Smile, People’s Choice, etc)



To secure your sponsorship or learn more about Queen of the Craw, please email queen@kingofthecraw.com

